

2024 10X

February 5th, 2024

10X Your Life & Biz

To ensure you receive our future newsletters directly in your inbox, please add our email address to your contacts: info@e2CEO.com

**Millionaire in 2024
Accountability Group**
(Monthly on the 15th)

Go along with the download of Millionaire Booklet for individuals that are serious about increasing their net worth or income to **\$1,000,000** in 2024.

Have the desire, but short on \$\$\$? Look into the e2CEO Scholarship Program @ e2CEO.com/FREE

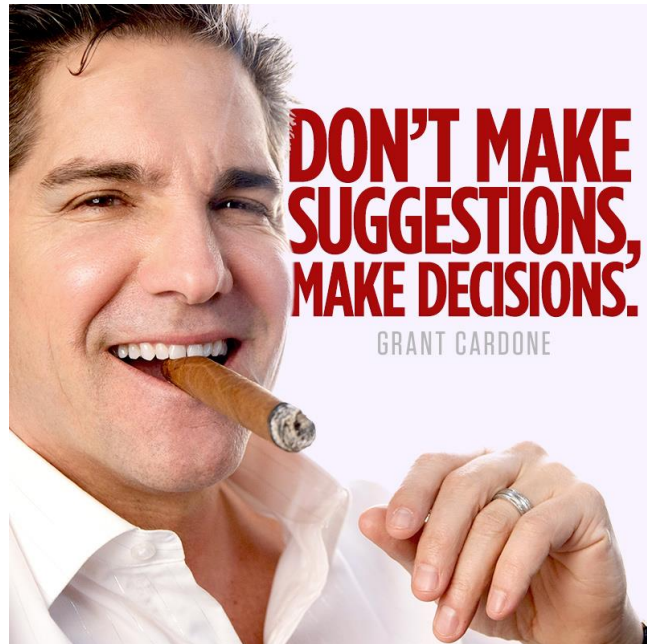
We look forward to accompanying you on your path to success.

10X BUSINESS COACH PROGRAM

Entrepreneur to CEO

Year 2024 Issue 002

Empowering Small Business Owners



Do you want to make \$1,000,000 + in 2024?



Learn the 10X Lifestyle and Invest in Yourself and save on TAXES!

Welcome to our newsletter dedicated to helping entrepreneurs like you navigate the journey from starting a business to becoming a successful **10X CEO**.

Whether you're currently running a one-person operation or managing a team of 20, we understand the unique challenges you face and are here to support your growth.

In this edition, we will share the areas of focus in our monthly newsletter with insights, tips, and resources tailored specifically for business owners with annual revenue of **\$5,000,000 or less**.

Our goal is to empower you to take your business to the next level and transform you into a thriving **10X CEO**.

Contact Us

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10X Certified Coach

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Are you a business
owner?

If so, does your team
know what these are for
your company/brand?

10X Marketing

1. Vision Statement
2. Mission Statement
3. Core Values
4. Tagline
5. Value Propositions
6. Brand Pillars

10X Sales

1. Elements of the Perfect Sales Process
2. Requirements for Closing the Sale
3. Inbound and Outbound Sales Calls
4. Creating and Presenting a Proposal
5. Follow-Up Strategies

1. Millionaire Mindset Day 1: Set Unique Goals - Create a powerful action plan built specifically for your business personal life and finances without compromising core values.

2. Millionaire Mindset Day 2: Identify Barriers – What must change for you to reach new levels of success. Unlock your full potential as a leader.

3. Millionaire Mindset Day 3: Pinpoint Your Needs – Spot areas of development and create initiatives to quickly realize outcomes. See opportunities others don't see and work hard to make them happen.

4. Millionaire Mindset Day 4: Create A Vision – Establish A unifying and over-arching success framework for your life. Unleash powerful sales strategies innovative sales methodologies and leveraging technology for sales efficiency.

5. Millionaire Mindset Day 5: Amplify Your Business – When you are investing in your business you are investing in yourself. Gain valuable financial insights to optimize your business's financial health. From budgeting and cash flow management to strategic investments, we will provide practical tips to help you make informed financial decisions.

6. Exclusive Monthly E-Book: Millionaire Mindset Day 6 & Day 7 Worksheets along with the Worksheets for Day 1 to 5 are the FREE Feb 2024 e-book download. What better Valentine then to show your partner you are in the **BLACK** not **RED** about **MONEY**

Upcoming Workshops

10X Marketing & Sales Bootcamp (Feb 10th- 9am to 6pm)

10X Mindset (Feb 21st- 9pm-11pm)

10X Marketing (Feb 24th- 9am to 1pm)

10X Sales (Feb 25th- 9am to 1pm)

10X Life (Feb 28th- 9pm-11pm)

Ask about the \$149 Monthly 10X Entrepreneur's Edge Offer!

Cybersecurity (Mar 9th-9am to Noon)

Intro into Ai for Boosting Marketing & Sales in 2024
(Apr 13th- 9am-Noon)

Millionaire in 2024 Accountability Group
(Monthly on the 15th-9am-10am)

Would you spend \$500 a month to ensure you made \$1,000,000 in 2024? Ask HOW!